



NEWS RELEASE
For Immediate Release

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**Centric Bank Announces the Opening of Its Third Branch, the
Camp Hill Financial Center at 1625 Market Street**
*The Bank Will Celebrate Neighborhood Banking with an Open House
for the Whole Family on April 1 and 2*

HARRISBURG (March 23, 2011) — Centric Financial Corporation proudly announces the March 8 opening of its third, full-service Centric Bank Financial Center at 1625 Market Street in Camp Hill.

The bank will celebrate its newest location for neighborhood banking with an Open House for the whole family on Friday, April 1, from 11 a.m. to 6 p.m. and Saturday, April 2, from 8:30 a.m. to 12 noon.

“Neighborhood banking is back,” said Patti Husic, president and CEO of Centric Bank, noting the bank’s Camp Hill roots—nine members of its 38-person team have a combined 200 years of Camp Hill banking experience. “Community banking is focused on relationship lending and business building. What better way to celebrate our neighbors and demonstrate our hometown loyalty than by welcoming them here for refreshments, entertainment, and a conversation with a friendly, familiar face?”

“We are privileged to join the businesses that line Market Street in downtown Camp Hill,” said Husic. “These companies are the foundation of our regional economy, the very reason that community banks exist. And this is who we serve. In the past three years, Centric Bank originated over \$190 million in new loans to businesses and individuals in the central Pennsylvania region— engineering firms, law firms, physician’s practices, marketing firms, cleaning services, computer services, and retail stores in Dauphin and Cumberland counties.”

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1625 Market Street
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Recognized as the #1 bank in central Pennsylvania for organic loan growth, Centric Bank funded \$8.2 million in local loans to minority- and women-owned businesses in 2010 alone. The bank also was recognized in *The Wall Street Journal* as one of the few financial institutions reaching a 30% increase in lending. “Our loan numbers attest to the steady stream of capital that we kept flowing uninterrupted in our community during one of the world’s worst economic cycles,” Husic said.

Open House Highlights:

- Join the Centric Bank Camp Hill location for a Hoops Hysteria Open House on Friday, April 1, 11 a.m. to 6 p.m. and Saturday, April 2, from 8:30 a.m. to 12 noon.
- Featuring FREE hot dogs, sodas, popcorn, water bottles, tote bags, miniature basketballs, and laughs with Jimbo the Clown, it’s a party for the whole family.
- Customers age 50 and up will receive a special rate on a Centric Bank Golden Affinity Checking Account.
- There will be prize drawings for a 42-inch flatscreen TV, an Apple iPad 2, Apple iPod Nanos, and local restaurant and retail gift certificates.

The Centric Bank Camp Hill Financial Center is located at 1625 Market Street, Camp Hill. Hours are Monday-Thursday, 8:30 a.m. – 5 p.m.; Friday 8:30 a.m. – 6 p.m.; and Sat 8:30 a.m.–12 noon.

Centric Bank, a de novo bank, is a *2010 Best Places to Work* bank headquartered in south central Pennsylvania with assets of \$200 million. Centric Bank offers personal and business banking services, mobile banking, and advanced Internet banking, in addition to standard banking services. Centric Bank continues to invest in meeting the needs of the community through its sponsorships and is committed to delivering the highest quality financial products with a premium service that revolves around its customers. Founded in February 2007, Centric Bank has financial centers located in Harrisburg, Mechanicsburg, and Camp Hill.

For more information about Centric Bank, please call 717.657.7727 or visit their website at

www.CentricBank.com.

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