



NEWS RELEASE
For Immediate Release

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CENTRIC BANK NAMES R. LUKE ROHRBAUGH TO BOARD OF DIRECTORS

HARRISBURG (1.31.11) — R. Luke Rohrbaugh recently joined the Board of Directors of Centric Bank and Centric Financial Corporation. He has over 35 years of financial services experience and was a Certified Financial Planner, Certified Investment Management Analyst and Certified Funds Specialist. He has a Bachelor of Science Degree in Business Administration from Bucknell University. He has previously served on the Boards of the Dauphin County Cancer Society, Goodwill Industries, Central Branch YMCA, ACES, Bucknell University Alumni Association, and the West Shore Country Club.



Headquartered in south central Pennsylvania, Centric Bank offers unparalleled business banking services supported by high-touch expertise, mobile banking, high-tech Internet banking features and remote deposit capture. Centric Bank has centered their business on meeting the needs of the community. Centric is committed to delivering the highest quality financial products with personal service that revolves around their customers. The bank has financial centers located in Harrisburg, Susquehanna Township and Mechanicsburg.

For more information about Centric Bank, please call 717.657-7727 or visit the website at www.CentricBank.com.

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