



NEWS RELEASE
For Immediate Release

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Centric Financial Corporation Announces Record 3rd Quarter Earnings

HARRISBURG (October 15, 2010) - Centric Financial Corporation, the parent company of Centric Bank reported third quarter earnings of \$294,159, an increase in earnings of 135% for the third quarter of 2010. Year to date earnings totaled \$600,075 as compared to a net loss of (\$647,124) for the same period in 2009 or an increase of 193%.

Total loans at September 30, 2010, amounted to \$138,412,770 an increase of \$36.0 million or 35.2% from September 30, 2009. Deposits also reflected an increase of \$36.6 million or 27.5% from the comparative period of September 30, 2009. Total deposits at September 30, 2010 amounted to \$169,760,332.

Total Assets at September 30, 2010 were \$193,696,707, an increase of \$41.2 million or 27.0%. "Centric Bank continues to be one of a few institutions that supply, capital, credit and confidence to the business community and serves as a vital resource to keep the business pipeline moving in Central Pennsylvania," said Centric President & CEO Patricia A. Husic. "Centric's loan growth in 2010 continues to be robust and is on target to exceed the previous year."

Centric Bank promises its customers immediate, direct access to decision makers, and delivers the finest high-touch services in the industry. "Because trust is our most important commodity, we are focused on building and sustaining long-term, multi-generational relationships with our customers, community, employees and shareholders. In every transaction, Centric Bank proudly demonstrates its tagline: *We Revolve Around You,*" said Husic.

The bank has financial centers located in Harrisburg, Lower Paxton Township, and Mechanicsburg, Silver Spring Township. A new financial center is under construction in the Camp Hill Borough with a planned opening in the late first quarter 2011.

For more information about Centric Bank, please call 717.657.7727 or visit their website at www.centricbank.com

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