



NEWS RELEASE
For Immediate Release

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PATRICIA A. HUSIC SELECTED AS EXECUTIVE OF THE YEAR FINALIST

HARRISBURG (October 28, 2008) — Patricia A. Husic, president and CEO of Centric Bank, has been awarded finalist in the Executive of the Year category, a distinction created by the *Central Penn Business Journal*.

A pioneer in the ranks of women financial leaders, Ms. Husic was chosen for leading Centric Bank's evolution from Vartan Bank to Centric Bank; rebranding and reintroducing the bank to central Pennsylvania; growing loans and deposits by 41% and 50% respectively; and delivering a new chemistry in the community banking world—the Centric way of banking.

“Central Pennsylvania is graced with a host of exceptional executives and C-level professionals; I am honored to be selected as a finalist from among so many talented colleagues,” said Husic. “It is my well-trained, enthusiastic, and motivated team, as well as our supportive board, that have allowed me to lead Centric in a progressive direction during an extraordinary financial climate. The strength of our deposits and the loyalty of our customers and shareholders are a unique competitive advantage in our region. In the words of Walt Disney, ‘You can dream, create, design, and build the most wonderful place in the world, but it requires people to make the dream a reality.’” That’s one reason Husic schools her employees to pay attention to the smallest details and empowers them to personally exceed their customers’ expectations. “Every associate—from department head to branch manager to administrative assistant—is a critical member of our team and adds a unique element to a customer’s ‘Centric way of banking’ experience,” said Husic.

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As the only female bank president in south central Pennsylvania, Ms. Husic seeks opportunities to help women advance in banking positions and assists the next generation to advance professionally and financially. “We are striving to increase the numbers of women in top-tier management roles. There are significant opportunities today for businesses to tap into the purchasing power of women and to maximize their enterprise skills.” Husic’s ability to shatter the “glass ceiling” attracts entrepreneurs, female executives, and small business owners as Centric customers.

Centric’s CEO has also earned recognition for growing the bank’s presence—the highly visible corporate headquarters at Linglestown and Colonial Roads is slated to open in December, in the epicenter of a growing region. “A new, expanded headquarters will allow us to further customize our services to fit our core customers’ needs and service our niche audience—the small but growing and emerging business and professional clients with a compliment of retail accounts,” said Husic.

On Monday, November 3, 2008, at the Hilton Harrisburg, the Executive of the Year will be announced at a gala, black tie-event recognizing an elite group of companies and business leaders for their accomplishments and contributions to the business community in central Pennsylvania. Over 350 attendees are expected. All finalists and winners will be featured in a special supplement to the *Central Penn Business Journal*.

Headquartered in south central Pennsylvania, Centric Bank offers unparalleled business banking services supported by high-touch expertise, mobile banking, high-tech Internet banking features and remote deposit capture. Centric Bank has centered their business on meeting the needs of the community. Centric is committed to delivering the highest quality financial products with personal service that revolves around their customers. The bank has financial centers located in Harrisburg, Susquehanna Township and Mechanicsburg.

For more information about Centric Bank, please call 717.657.7727 or visit their Web site at **www.CentricBank.com**.

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